THE ORIGINAL

# MOONBEAMS

Founded by — Colonel E. A. Little

Smallest Newspaper in the West — Circulation Under 1,000,000

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By Mail: $1.89 Per Year. Pickup, free

## It's True ... A Daily Newspaper Soon

### IN THE VALLEY OF THE MOON

Well. . . Well. . . Well. . . The Valley of the Moon will soon have its own daily newspaper. . .

We have heard rumors regarding this move for several months, but it has been officially announced this week, that The Daily Review will be published in Boyes Hot Springs, starting November 3. 1958. . .

MOONBEAMS wishes to be one of the first to welcome this announcement, and if the Publisher of The Daily Review wants to pick up our $10.00 he can consider MOONBEAMS one of his "Charter Subscribers". . .

MOONBEAMS has given consideration to the same move, except if we were operating a daily we would publish it in the morning instead of in the afternoon. . .

So don't be surprised some morning to find a copy of MOONBEAMS on your door step. . .

This area has been in need of a good daily newspaper for a long long time and if we can help them out, we will be very happy to do so. . .

By the way which way did they come in???

**Thank you,**
**The Publisher**

**PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, you will find the dining room open every day and evening.**

Several people have told us the past couple weeks that they agree with MOONBEAMS regarding the lobby of the Boyes Hot Springs Post Office being left open like most other Post Offices in the country. . . Next week we will give you good readers both sides of the picture. . .

**VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. We do our own cleaning. WE 8-5830**

They tell us that on Sept. 25, 1926—Ford Motor Company established 8-hour day, 5-day week. . . That was about the year they quit making good cars, as far as we are concerned. . .

Graduating engineer to commencement visitor: "Yes, sir. I'll consider your company. You may submit a sealed bid along with the others."

**CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.**

See where Governor Knight has made a deal with the D.M.V. to make us use our auto license plates for 7 yrs. instead of 5, which will be a saving of $3,307,400.00 to the state of California. . .

The most serious impediment to marriage these days is the difficulty of supporting both a wife and the government on one income.

**BANCROFT NURSERY, Sonoma. Is the place to order flowers For all occasions . . . They Will Deliver . . .**

The City of Sonoma adopted a budget of $296,753.09 for the 1958-59 fiscal year. . . This is big business. . .

Virus is a Latin word used by doctors to mean "your guess is as good as mine."

Drive Carefully—It pays Dividends—Ask Your Insurance Man.

**FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.**

A trap set at the Schaal's Grocery, caught two valley youths who admitted entering the store on five other occasions. . .

We knew of a store-keeper who set two rat traps every night, one by the nuts and the other by the crackers, and every morning when he checked his traps he would always find a rat, but the funny part of it, he never caught one by the crackers. . .

**MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.**

**BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.**

Are you with us??? MOONBEAMS would like to start a fund by donating $5.00 for the person responsible for catching and seeing that the guilty party is arrested and convicted for not clearing the telephone line when F. N. Carpenter tried to report that his home was on fire to The Valley of the Moon Fire Department last Saturday morning. . .

**ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.**

Attention Stamp Collectors. . . The new Journalism and Freedom of the Press commemorative stamp will go on sale at the University of Missouri on Sept. 22. . . The school has designed a special cover for the new 4c stamp and you can get a first day cover for 20c by sending your order now to the school. . .

Well it was announced this week that the valley will lose one of its finest wineries. . . Hanns J. Kornell is moving to Napa Co.

**RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!**

We lost one of our valuable advertisers this week, when Susan Slattery sold her restaurant to Billie. . .

If you are looking for an experienced barber to trim your beard, you might drop in at the Plaza Barber Shop in Boyes. . .

One wonders how a nice man like Councilman Jack Sims of Sonoma could give an order for the firemen to shutdown on the water at a fire. . .

**ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971**
**Prescription Specialist Veterinary Supplies**

Did you know that it now costs 50c to cross the Golden Gate Bridge each way?'? If you don't believe it, I will be happy to let you pay my toll on the next trip to San Francisco . . . and back. . .

If you don't find time to read all the jokes in MOONBEAMS listen to Knowell Robertson on KGO after midnight he uses the best of them. . .

Sign In National Park: "Never Pat a Bear Until It is a Rug."

**SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accommodations. A fine place to rest and relax.**

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.89 per year by mail, pickup, free.

**GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied Stock — wines, beer, whiskeys, liquors.**

Have you heard the story of the middle-aged Texan who went to the psychiatrist? "Doc," he began, "I shore need your help. I'm in a bad way. I been a Texan all my life, and suddenly I just don't give a damn!"

Middle age: When you are sitting at home on Saturday night and the telephone rings and you hope it isn't for you.

**VERDIER'S, El Verano Atmosphere, Dining, Cocktails, Swimming Terrific Dance Orchestra Every Saturday Night.**

Congressman Hubert Scudder announced this week that Mark L. Lindley of 2660 Fremont Dr., Sonoma has been appointed to the Air Force Academy. . . The results of an examination held July 14th. . . .

If you are interested in learning how to handle food, a course is being given at the Santa Rosa Jr. College on Tuesdays 7 to 9 p.m.

Some chisel out a career, others just chisel.

**For Business Cards, Letterheads, Envelopes, and other types of Printed forms be sure to contact MOONBEAMS next time.**

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# Vote... Yes

## On Proposition No. 1

AMERICAN LEGION U.S.

**MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.**

One night I shared a cab with a sweet little old lady who told me that she was eighty-four. The cab stopped at her house first, so I offered to see her safely to her door. "No, you're not!" said the little lady decisively. "My husband might be looking."

With our high accident death rate over Decoration Day, July 4th and Labor Day, maybe we should call them Lethal Holidays.

**LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.**

We received several recipes this week "For Men Only" from the California Beef Council, if you wish a set let us know I'm sure we can get many more of them, as they have had five million printed...

Believe it or not you can get your car washed and be on your way before you can find the hose at the Miracle 3 Minute Car Wash.

Jumping at conclusions is about all the exercise some people get.

**FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.**

# Wanted 317 More Subscribers!



**UNDER-COVER SHOP, Rustic Bldg., Glen Ellen. Lingerie, robes, imported blouses, nurses' uniforms, novelties. Reasonably priced.**

If you live in the Glen Ellen district your new fire number will be WYman 6-6200. . .

No official can predict with certain what the Russians will do... or when. All we know is that the Russians are determined to dominate the world and that the U.S. is determined to keep it free... Have faith and learn all you can about civil defense. . . It may save your life. . .

**William F. Knowland will make California the Best Governor.**

The Hole Truth. . . A prospective employe filled in the section about past experience on a job questionnaire as follows: Name of company: United States Army. Date started: May '42. Date left: Dec. '45. Type of business: Winning a war. Salary: Small. Job title: Dogface. Description of duties: Walked; dug holes; loaded boats; unloaded boats; dug holes; drove truck; constructed roads; dug holes; walked; filled sandbags; built piers; dug holes; walked.

**MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats.**




**MOONBEAMS**

**P. O. Box 446**

**Boyes Hot Springs, Calif.**

**LONDONSIDE, just outside Glen Ellen. It's unique, sure to be remembered. Delectable drinkables and a place for fun.**

The Sonoma Valley Woman's Club will hold its 57th Anniversary luncheon at the Palms Inn next Friday at 12:30 p.m.

One chorus girl to another: "He's only a tycoon, but he spends money like it was out of a union welfare fund!"

If you like Ox Tail you will be able to get it at Jim's Meat Dept. in the Boyes Springs Food Center for only 39c a lb.

**R. A. "BOB" MILLER —o— "Yours for Life"**
**Insurance Exclusively Next to Telephone Co., Sonoma**

The fall programs will soon be back on the raido and TV and you will want to receive the best reception, so phone WE 8-4839 and get your old set tuned up by Kraft and Castori. . .

The Valley of the Moon Lions Club eat at the Sonoma Mission Inn, so the food must be good. . . The entire family is welcome. . . Take them. . .

**MIRACLE 3 MINUTE CAR WASH — 1010 Santa Rosa Avenue, Santa Rosa—Open 9 a.m.-5 p.m.—Sun. 9 a.m.-2 p.m.—Closed Tue.**

Well we see they have got the new Texaco Service Station open at Sonoma Hwy. and Riverside Dr. . . Welcome Tom Williams. . .

Sept. 30th has been set as the date for the public hearing regarding the zoning plan for El Verano. . . Better be there. . .

Twenty-eight years is a long time and Verdier's in El Verano have been operating just that long, under the same owners. . .

**When in the Cloverdale area stop at the best service station for the best deal in tires. . . BILL'S OK AUTO FLOAT.**

It pays to eat at one of the fine spots in the valley, we found this out by eating in San Francisco the other evening. . .

The American Legion Auxiliary Unit 489 will give a whist party next Wednesday afternoon at Our Resort in El Verano. . .

When it gets 106 in the shade you can cool off at the fountain in the Friberg Drug Store in Sonoma. . .

**BEAGLE A.K.C. Reg. at Stud, Proven Sire, Famous Deer Hound, Voice, Leader. 1469 E. Napa, Sonoma WE 8-5111.**

Ronald Carpenter and Patricia Barton were married at the Sonoma Valley Church of the Nazarene, by Rev. Lowell Coey.

The Sonoma group of Alcoholics Anonymous meets every Thursday night at 8:30, at the Sonoma Valley Improvement Club in Fetters.

**VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.**

**BILLIE'S RESTAURANT (formerly Susan's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!**

CAUTION, please! Drive with CARE. . . NO ONE has a child to SPARE!

How to live with criticism: When you go to bed, just say your prayers and tell everybody to go to hell and then go to sleep.

Thompson's Variety store in Boyes Hot Springs will close on Monday Sept. 15th and open in their new store across the street soon.

**JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.**

The Valley of the Moon Lions Club met Tuesday at the Sonoma Mission Inn. . . Ken Able was named chairman of the Boy Scout Fund drive. . .

Any couple with five or six kids is happier than a couple with five or six million dollars. They don't keep straining for more.

**SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.**

Among the Moors, if a wife does not become the mother of a boy baby, she may be divorced with tribe's consent. She is then considered free to marry again.

The Sonoma Valley Grange will hold their rummage sale this week-end at their hall on Highway 12. . . A chance to get a winter coat cheap. . .

**BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.**

Fred Franklin, President of the El Verano Improvement Club, reports the barbecue was a grand success. . . The club paid their mortgage off. . .

The Valley of the Moon Fire Department firemen don't get much cash, but sure deserve a lot of credit for the fine work they have been doing!!!

**ROSE CLEANERS, Now open next door to Boyes Variety Store Phone Guy or Rose Bounds at WEbster 8-2724 for free pickup.**

Estelle Brazil and Edna Whitacre have applied to the A.B.C. for an On Sale Beer license at 35 Fremont Drive, Sonoma. . .

Margaret Rich of Boyes is recovering from an auto accident.

Well it's 2:45 a.m. by the hall clock and thank goodness we don't have a daily to get out. . . See you next week. . .

**For Barbecued Spare Ribs like you have never eaten before, try MILL'S PATIO, 2755 Mendocino Ave., Santa Rosa — Also bar.**

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